

MEDIA RELEASE



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SQUIRM: The Story of Cathy's Crawly Composters

At the start of the 19th century, it is assumed that 100% of North American inhabitants composted and vermicomposted. It is a process that remains active today in only a few pockets of the modern world. While nations such as Cuba and Chile have embraced its benefits, further mechanized societies have left it behind.

'**SQUIRM**' is the story of Cathy Nesbitt, Canada's foremost authority on vermicomposting. Tracing the history of the agricultural practice back to Cleopatra, this unique documentary examines the role played by the red wiggler worm throughout history to the modern-day campaign of Cathy's Crawly Composters.

Whether it's a country fair, a big city flower show, a hospital cafeteria, a daycare center or a birthday party Cathy has shared the benefits of worms and vermicomposting to communities, schools, farmers, educators and children, upwards to over 50,000 people, since founding her business in Bradford, Ontario.

This film is a document of a year in Cathy's life, a testament to her passionate beliefs, a study of her relentless crusade against consumption and waste, a portrait of her as an avid environmentalist and as an outstanding member of the human race.

Directed by Darcy Hoover, founder of The Green Reel Environmental Film Festival, 'SQUIRM: The Story of Cathy's Crawly Composters', is a film to teach and inspire all ages to pick up the long forgotten practice of vermicomposting, reduce your waste and start making sense.

"SQUIRM"

The Story of
Cathy's Crawly Composters

Featuring Cathy Nesbitt

Directed by Darcy Hoover
Produced by Tundra Filmworks

**World Premiere January 16 & 17
at the 2009 Green Reel Environmental Film Festival.**

For further information contact darcyhoover@rogers.com or visit www.cathyscomposters.com